

New solutions for construction professionals

BARI 23/25 october 2025

Project and direction

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SAIE BARI: INNOVATION AND SUSTAINABILITY FOR THE CONSTRUCTION INDUSTRY

SAIE is the trade fair recognized by the market as **the place where companies and professionals meet** to share ideas and discuss useful news for the entire construction supply chain: building and plant engineering.

A unique event for the sector, which consolidates its position as a priority event for operators thanks to the annual alternation between two strongly attractive Italian hubs such as Bari and Bologna.

The community of exhibitors, visitors, associations, and institutions, after active participation in the first three editions in Bari, identified SAIE as the fair where live matching of supply and demand for the market could be concretely fostered.

Participating in SAIE Bari 2025 means being a key player in **an event located in the heart of a highly receptive area** that is growing significantly with substantial investment in infrastructure and urban development, added to which are the challenges of complying with European standards that require increased structural safety, environmental protection, and compliance with energy efficiency regulations.



Exhibitor sectors

SAIE Digitalisation:

- BIM, Building Information Modelling
- Augmented reality, instruments, systems and applications
- Design, control and management software
- 3D printers, Digital manufacturing, digital platforms
- Instruments for surveying and measurement, drones, geospacial technologies

SAIE Construction:

- SAIE Concrete
- SAIE Windows and Doors
- SAIE Technical Finisches and Colors
- SAIE Machinery and Equipment
- SAIE Aluminium in Building
- Waterproofing, chemicals for construction
- Casing and Insulation
- Construction materials and technologies
- Flooring, cladding and bathroom fixtures
- Site safety
- Industrialised structures and systems

SAIE Plant Engineering:

- Automation, access control systems, anti-burglary systems
- Digital Buildings, Smart Homes and Digital Cities
- Fire-fighting plants and systems
- Solar, photovoltaic and energy production installations
- Electric systems for buildings
- Lighting systems
- Remote building control
- Ventilation, air conditioning and heating systems
- Smart infrastructures

SAIE Services and Media:

- Associations
- Technical and media publications
- Building maintenance and administration
- Consultancy services (professional, technical, financial)
- Design, engineering and architecture firms





SAIE Bari is a professional trade fair characterized by an exhibition format designed to effectively promote meetings between the protagonists of the construction system and enhance products and solutions of excellence from the entire supply chain with paths dedicated to the key issues of construction and plant engineering.

The figures of SAIE BARI 2023





* data from SAIE Customer Satisfaction

SAIE exhibitors will be able to:

- Make direct contact with potential customers and generate new leads
- Make their brand known to a particularly receptive market that is looking for innovations
- Meet new business partners, distributors and suppliers
- Consolidate their presence in the territory and develop relationships with the SAIE community
- Present concrete solutions and future-oriented ideas to meet new market challenges

THE SPECIAL INITIATIVES AVAILABLE TO EXHIBITORS

SAIE Bari's special initiatives make for a **dynamic exhibition experience**, allowing visitors to discover key market trends, immerse themselves in companies' real projects and make the most of business activities, concrete product applications, and equipment use with the involvement of suppliers, designers, contractors, and installers.



- INFRASTRUCTURE
- CONCRETE
- FLOORS AND COVERINGS
- BUILDING ENERGY EFFICIENCY
- DOORS AND WINDOWS
- SEISMIC

- TECHNICAL FINISH AND COLORS
- BUILDING/PLANT INTEGRATION
- DIGITALISATION AND BIM
- CONSTRUCTION MACHINES & EQUIPMENT
- LAYING AND TESTING DEMO AREA
- SITE SAFETY







The figures of SAIE BARI 2023



311.838 professionals reached by informative newsletters	75 partner associations	78% are purchase decision-makers 13% influence purchase choices
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SAIE's institutional partners, main associations, trade associations, and media partners aggregate and involve a professional and qualified audience by offering special initiatives, demonstration areas, networking moments, and technical updates.



Visiting Companies

Professionals

- BUILDER
- PLANNER
- INSTALLER
- APPLICATOR
- TILE LAYER
- WINDOW AND DOOR MANUFACTURER
- DEVELOPER

- DESIGNER
- PAINTER
 - BUILDING MANAGER
 - BIM MANAGER
 - PURCHASING
 MANAGER
 - SALES/MARKETING MANAGER

Fields of work

- BUILDING COMPANY
- MAINTENANCE
- TECHNICAL OFFICE, PLANNING, DESIGN
- PLANT INSTALLATION
 COMPANY
- RETAIL / WHOLESALE
- PRODUCTION

- REAL ESTATE
- SERVICES
- SOFTWARE
- GOVERNMENT CENTRAL /LOCAL AUTHORITY
- PAINT FACTORY
- FACILITY MANAGEMENT



RAW SPACE: From € 138.00/sqm. Set-up by the exhibitor for areas larger than 24 sqm **STAND WITH BASIC FITTING:** Compulsory for booth until 24 sqm; STAND WITH EVOLUTE FITTING: For stands from 32 sqm, in addition to the advantages of the standard pre-fitted stand, it offers greater visibility at the fair, a wider choice of furnishings, colors and customization; **START FORMULA:** Special Area from 12 sqm: Reserved exclusively to the companies at their first partecipation.

STAND WITH BASIC FITTING ALL INCLUSIVE

Compulsory from 16 sqm to 24 sqm

HOW TO PARTECIPATE

This formula includes: area with 1 open side, walls (3 metres), fascia board with company name, carpet, a table, 3 chairs, lighting system, multi-socket, coat hanger, +3kW electrical supply, connection. € 223,00 per sqm (area € 138,00/sqm + fitting € 85,00/sqm) + € 155,00 each 24 sqm for technical services + € 410,00 registration fee

STAND WITH EVOLUTE FITTING ALL INCLUSIVE

For stands from 32 sqm

This formula includes: area with 1 open side, walls (4 metres), fascia board with company name, carpet (carpet colour selected from proposed range), a table, 3 chairs, graphics on walls (as proposed), reception with 1 stool, closet, lighting system, multi-socket, waste paper basket, coat hanger, +3kW electrical supply, connection.

€ 243,00 per sqm (area € 138,00/sqm + fitting € 105,00/sqm) + € 155,00 each 24 sqm for technical services + € 410,00 registration fee

START FORMULA ALL INCLUSIVE

Special Area 12 sqm

Reserved exclusively to the companies at their first partecipation.

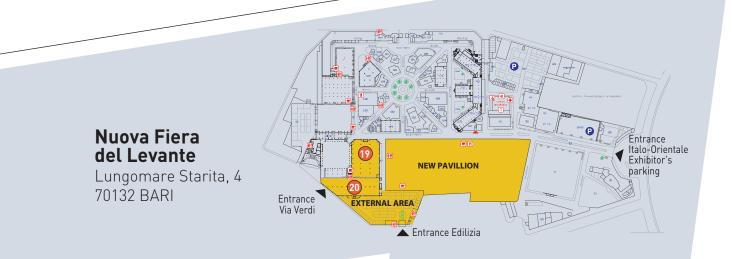
This formula includes: area with 1 open side, fabric walls (3 metres), fascia board with company name, carpet, a table, 3 chairs, waste basket, coat hanger, lighting system, 3kW electrical supply, connection, registration fee. € 3.126,00 all inclusive

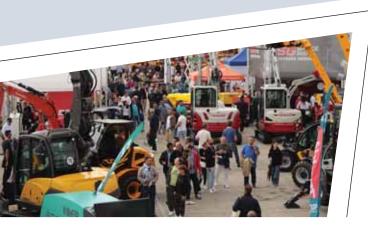












The **Nuova Fiera del Levante** is located in an extremely strategic territorial position for the sector because it facilitates access to the markets of Central and Southern Italy and the neighbouring countries of the Mediterranean basin also thanks to daily daily transport connections with **Greece**, **Albania** and **Croatia**. Bari airport offers direct flights to several destinations in the Mediterranean, making it easy access for national and international participants.

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In 2023 in collaboration with:

