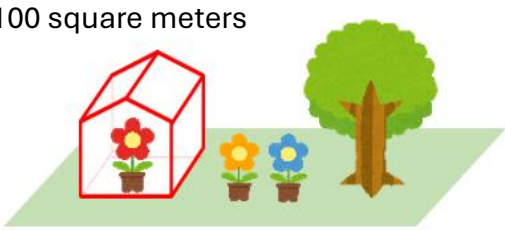








# Cost Estimate (as of September 2024)

- This cost estimated is applicable for model types of gardens, and pavilions, and costs may vary depending on **specification**.
- This cost estimate is calculated in Japanese yen as of 2024 and converted to U.S. dollars (**USD 1 = JPY 150**). Please note that this estimate does not take into account inflation rates or changes in foreign exchange rates.
- In this estimate, costs for design, construction, demolition, maintenance, water (except irrigation), electricity, personnel and transportation cost of staff hired in Japan, lodging of staff from home country **are included**, and personnel cost of staff from home country, transportation cost of exhibition materials and staff from home country, National Day & Special Day, Insurance, Communication, Waste Treatment, Security **are not included**.
- Space dedicated to sales activities is limited to **20%** of allocated space

<b>Type 1</b> (Outdoor Exhibition / Standard Type)	<b>Garden / Pavilion</b>	<b>Garden</b>
	<p>Pavilion: 100 square meters</p>  <p>Land: 500 square meters</p> <p><b>Approx. 1.3-1.7 million USD</b> (200-250 million JPY)</p>	 <p>Land: 500 square meters</p> <p><b>Approx. 0.6-1.0 million USD</b> (100-150 million JPY)</p>
<p>*This estimate is based on a plot size of 500 square meters, but actual plot sizes range from 240 square meters to 830 square meters.</p>		

<b>Type 2</b> (Indoor Exhibition Shared Facility)	 <p>*Size of Exhibition Space (TBD): 20 square meters per exhibitor</p>	<p><b>Approx. 0.3-1.0 million USD</b> (40 - 150million JPY)</p>
	<p><b>Image 1. Indoor Garden</b></p> <p><b>0.7-1.0 mil. USD</b> (100 - 150 mil. JPY)</p> <div style="border: 1px solid #ffcdd2; padding: 5px; margin-top: 10px;"> <p><b>0.5 mil. USD</b> (66 mil. JPY) *excluding personnel, lodging cost</p> </div> 	<p><b>Image 2. Floral Promotion</b></p> <p><b>0.6-1.0 mil. USD</b> (90- 140 mil. JPY)</p> <div style="border: 1px solid #ffcdd2; padding: 5px; margin-top: 10px;"> <p><b>0.4 mil. USD</b> (53 mil. JPY) *excluding personnel, lodging cost</p> </div>  <p style="text-align: right; font-size: small;">*cut flowers / arrangements</p>
	<p><b>Image 3. Floral Promotion</b></p> <p><b>0.3-0.7 mil. USD</b> (50 - 100 mil. JPY)</p> <div style="border: 1px solid #ffcdd2; padding: 5px; margin-top: 10px;"> <p><b>0.065 mil. USD</b> (10 mil. JPY) *excluding personnel, lodging cost</p> </div>  <p style="text-align: right; font-size: small;">*plant processing</p>	<p><b>Image 4. Food &amp; Agriculture</b></p> <p><b>0.5-0.9 mil. USD</b> (80 - 130 mil. JPY)</p> <div style="border: 1px solid #ffcdd2; padding: 5px; margin-top: 10px;"> <p><b>0.3 mil. USD</b> (40 mil. JPY) *excluding personnel, lodging cost</p> </div> 

These are cost estimates for several model cases created based on what each country will be exhibiting. Please note that the organiser does not design and construct the interior and decoration of these patterns on behalf of the exhibitor.

**Type 2**  
(Indoor Exhibition Shared Facility)

**Image 5. Environmental Policies**

**0.3-0.7 mil. USD**  
(50- 100 mil. JPY)

**0.07 mil. USD**  
(11 mil. JPY)

\*excluding personnel, lodging cost

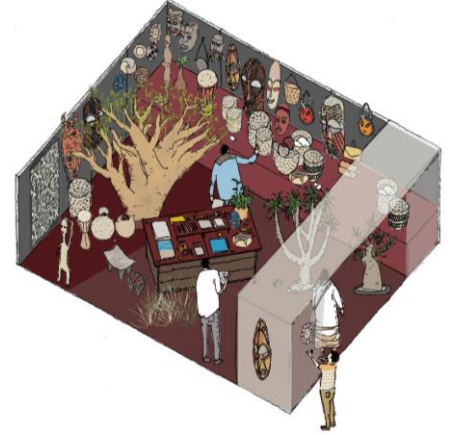


**Image 6. Traditional Crafts**

**0.3-0.7 mil. USD**  
(40- 100 mil. JPY)

**0.06 mil. USD**  
(9 mil. JPY)

\*excluding personnel, lodging cost

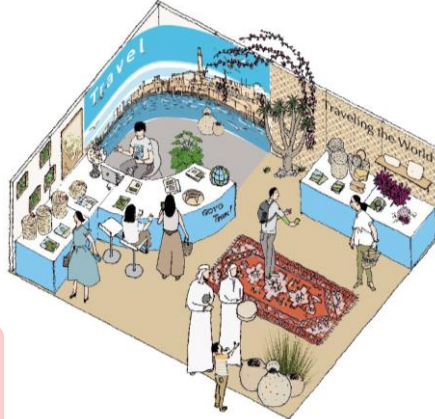


**Image 7. Culture and Tourism**

**0.3-0.7 mil. USD**  
(40 - 100 mil. JPY)

**0.055mil. USD**  
(8 mil. JPY)

\*excluding personnel, lodging cost



**Image 8. Panel Display**

**0.3-0.6 mil. USD**  
(40 - 90 mil. JPY)

**0.04 mil. USD**  
(6 mil. JPY)

\*excluding personnel, lodging cost



These are cost estimates for several model cases created based on what each country will be exhibiting. Please note that the organiser does not design and construct the interior and decoration of these patterns on behalf of the exhibitor.

**Personnel Costs of Exhibition Staff** (included in cost estimates above)



Number of persons		Cost Estimates
Manager 1, English-speaking staff 1	<b>Total 2 persons</b>	<b>180,000 USD</b>
Manager 1, English-speaking staff 2	<b>Total 3 persons</b>	<b>220,000 USD</b>
Manager 1, English-speaking staff 2, Staff 1	<b>Total 4 persons</b>	<b>300,000 USD</b>
Manager 1, English-speaking staff 2, Staff 3	<b>Total 6 persons</b>	<b>360,000 USD</b>
Manager 1, English-speaking staff 2, Staff 4	<b>Total 7 persons</b>	<b>430,000 USD</b>

\*Assumptions

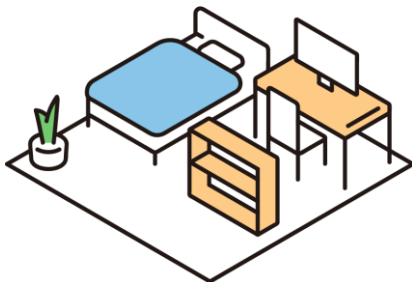
Work period :19 March 2027 - 26 September 2027 (duration of the Horticultural Expo)

Working hours : 8.30 am to 7.30 pm (opening hours: 9.30 am to 7 pm) **\*opening hour is not fixed**

Other expenses: transport (within Yokohama), lunch allowance, costume (purchased ready-made), cleaning, manual and FAQs preparation included.

**Accommodation Costs of staff from home country**

(included in cost estimates above)

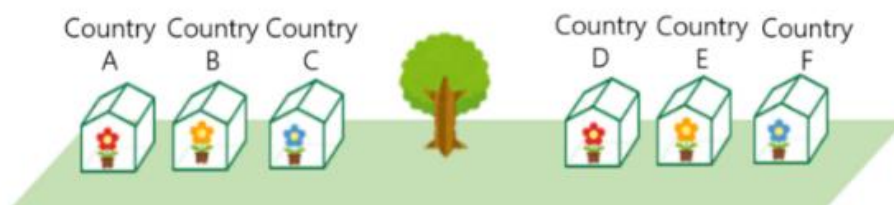


**1 person 19,100 USD (191 nights)**

\*100USD/night (standard hotel / serviced apartment)

**Type 1**  
(International Garden Type)

\*Tentative name



\*Size of Exhibition Space (TBD):  
20 square meters per exhibitor

**The cost will be generally similar to Type 2 due to the similar size of the exhibit area.**